

Driving Success in Value-Based Care

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Privia Health

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TODAY'S HEALTHCARE PROBLEMS



Provider
Consolidation



Escalating
Healthcare Costs



Fee-for-Service



Ineffective
Technology

PRIVIA HEALTH'S SOLUTION



Protect Physician
Autonomy



Align
Incentives



Accelerate Shift to
Value-Based-Care



Technology Platform &
Operational Efficiency

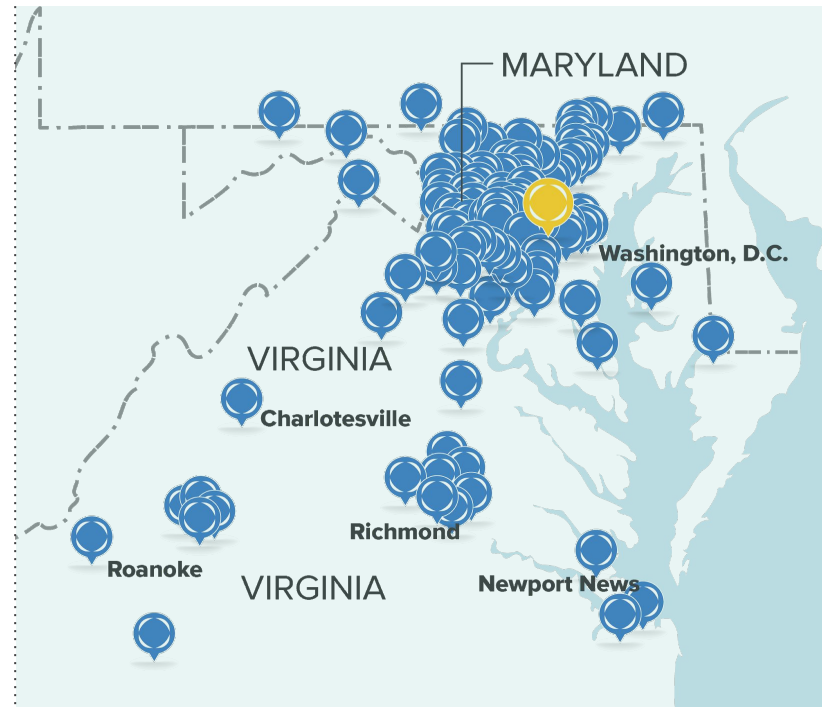
Mid-Atlantic Market Presence

**First Care Center Joins
Privia Medical Group
January, 2014**



FRED TAWEEL, MD
Internal Medicine Associates of Reston

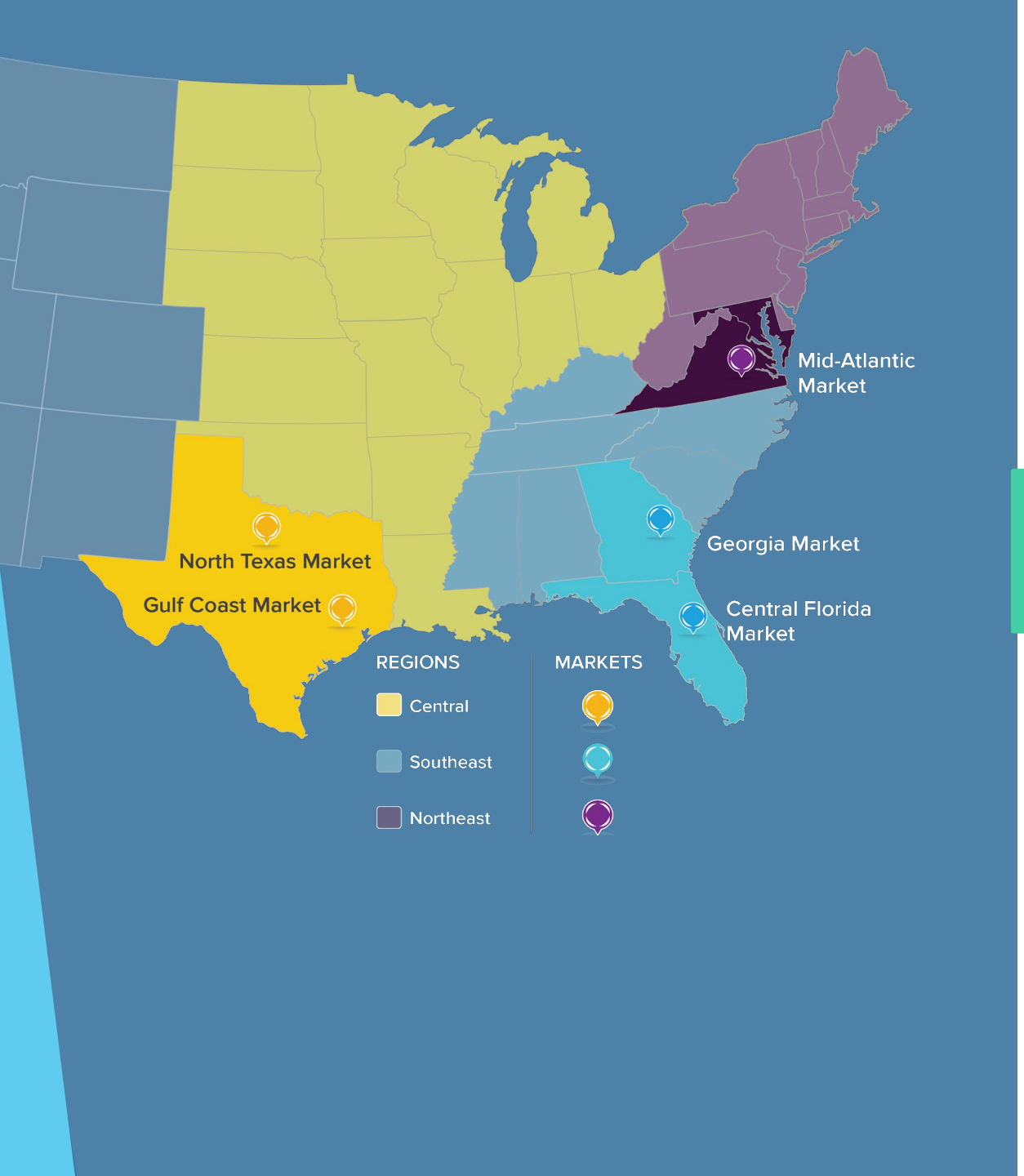
**Mid-Atlantic Market
2019**



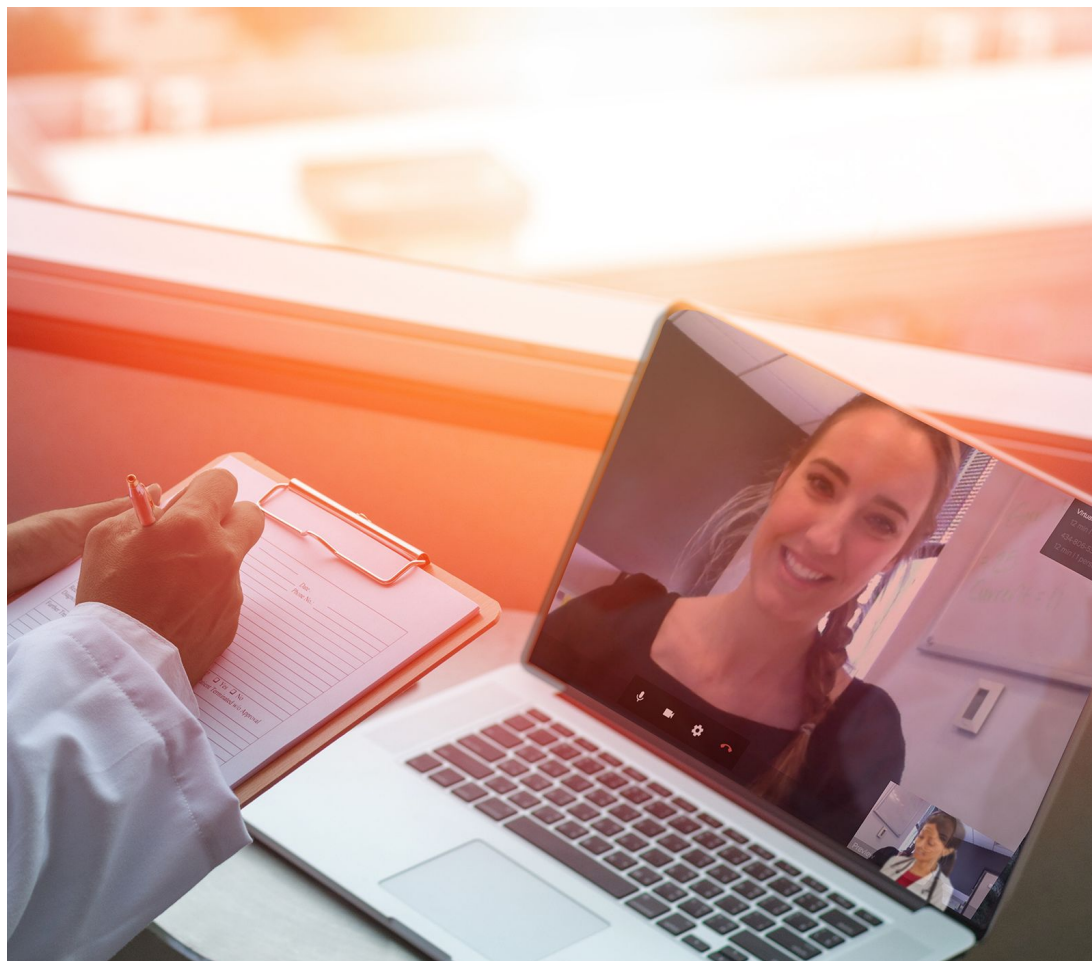
1,100+ PRIVIA PROVIDERS
Across Mid-Atlantic Market

PRIVIA HEALTH™ National Market Presence

- Maryland
- Virginia
- District of Columbia
- Georgia
- Florida (Central)
- North Texas (Dallas-Fort Worth)
- Gulf Coast Texas (Houston, Austin)



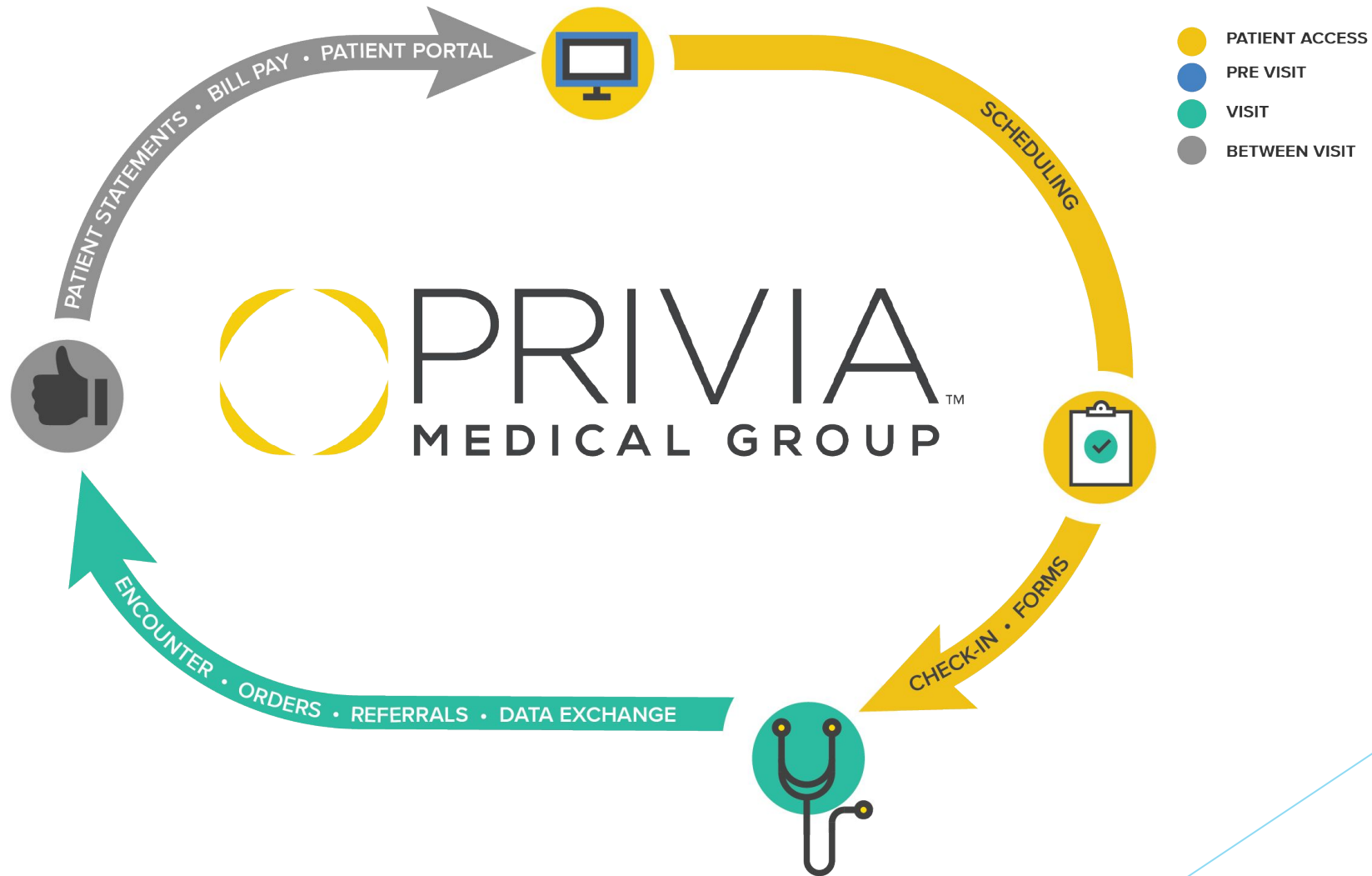
Optimizing Technology to Drive Success in Value-Based Care



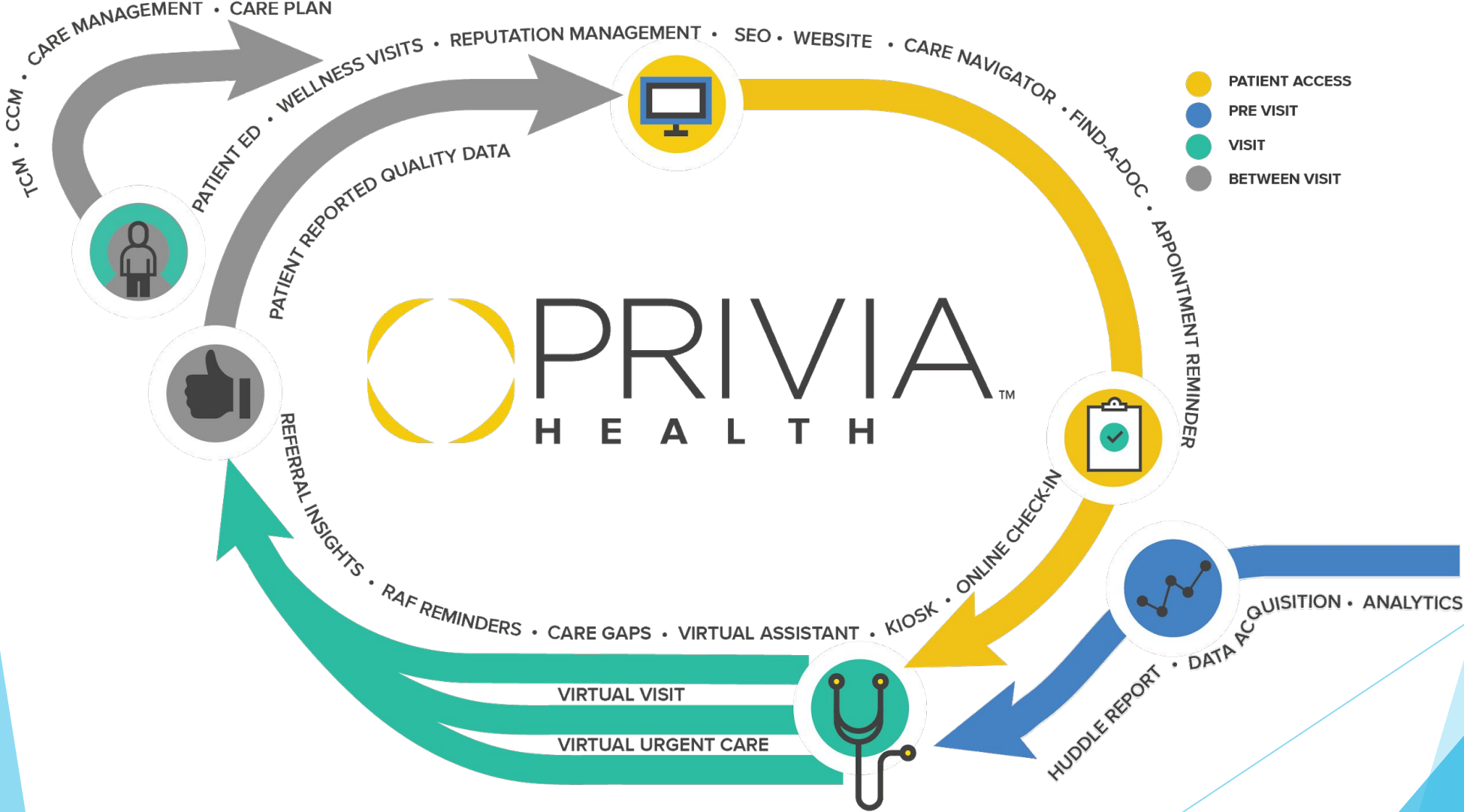
Privia's Proprietary Technology Platform

- ▶ Privia's single instance cloud-based technology platform was designed to alleviate physician burnout and reduce administrative burden to the practice and physician.
- ▶ It integrates across the clinical and patient experience to improve outcomes.

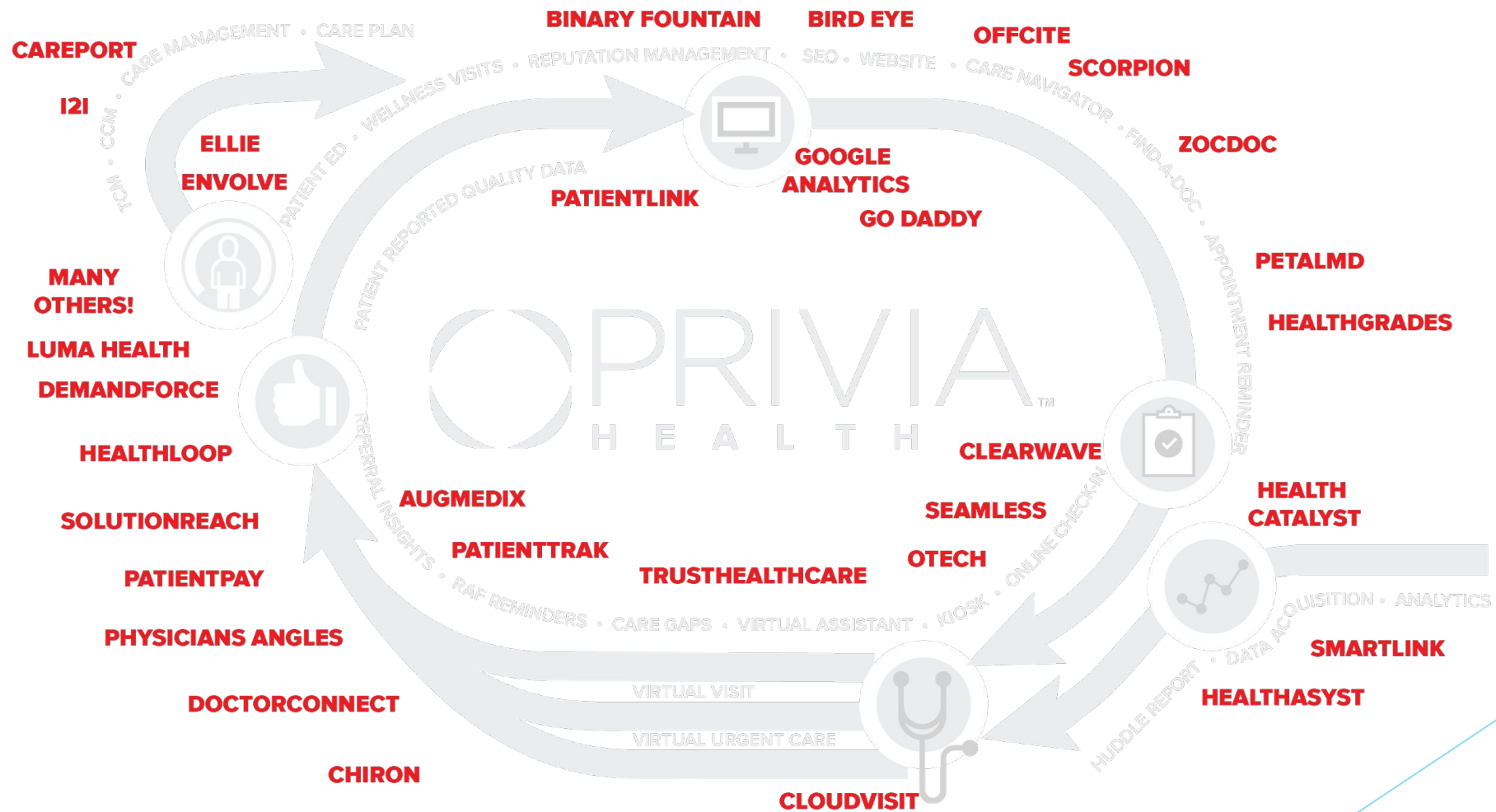
Typical Small Practice Technology Needs



Privia's Proprietary Platform Technology

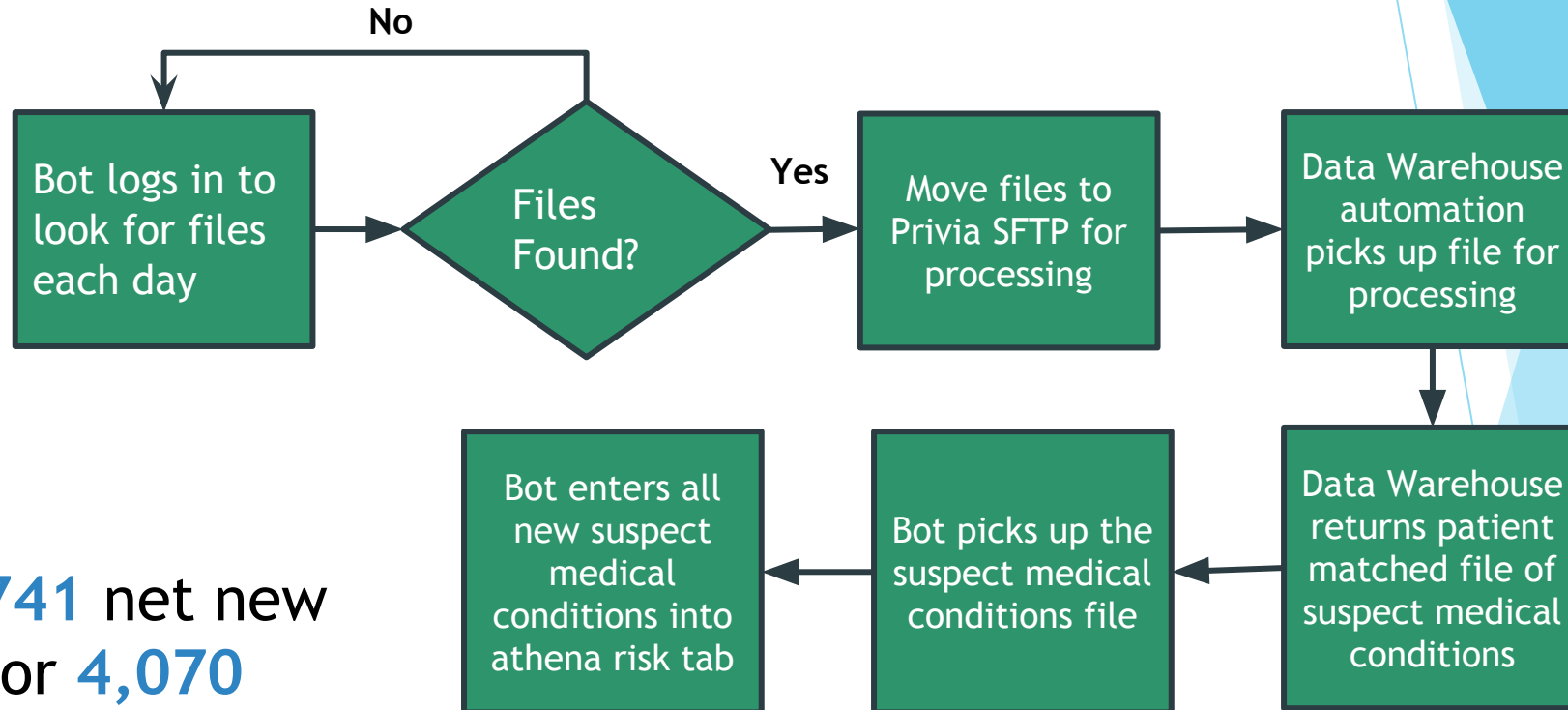


Eliminates the Complexity of Buying 30+ TOOLS



Robotic Processing Automation

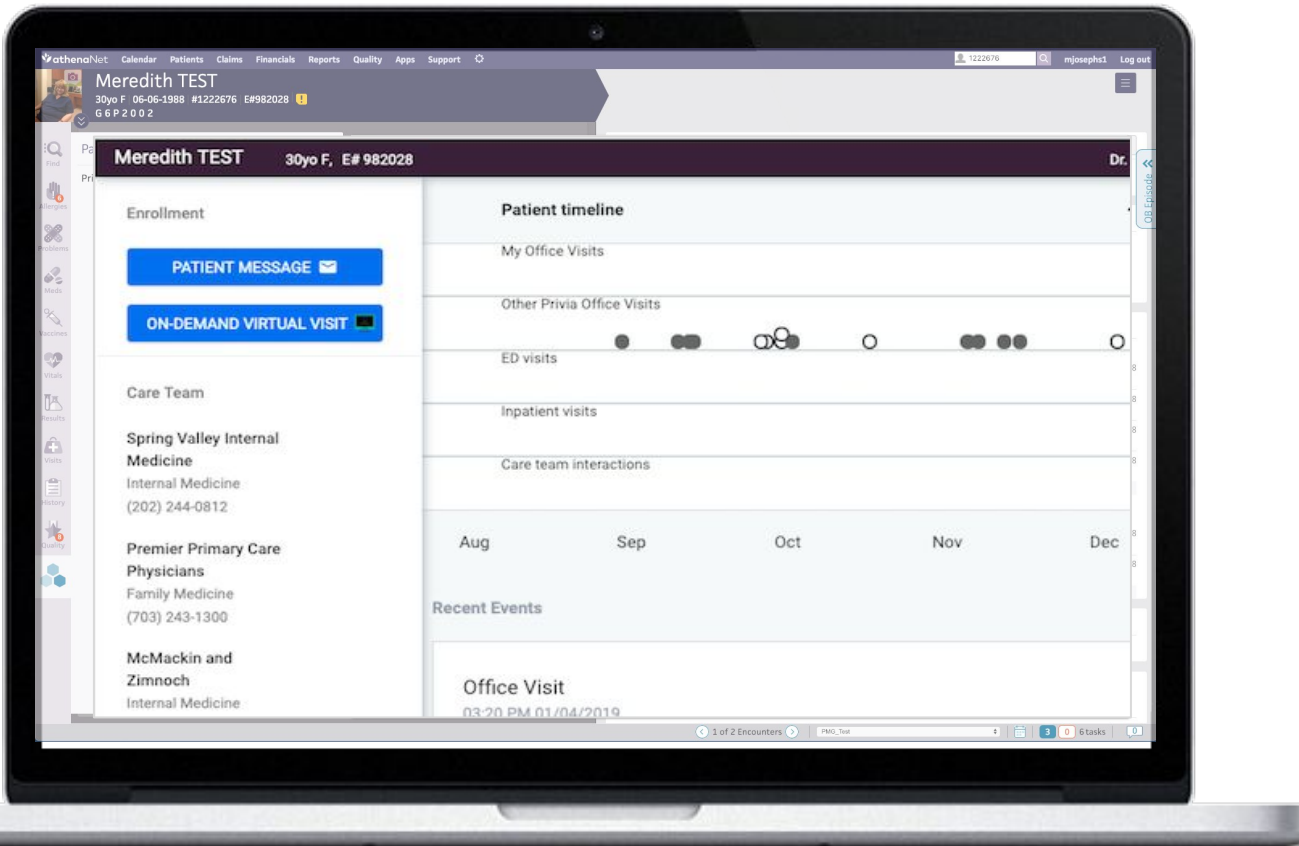
Example: Suspect Medical Conditions



- **48** hours
- RPA added **7,741** net new ICD-10 codes for **4,070** patients
- Saved **~160 person hours**

Privia Tab

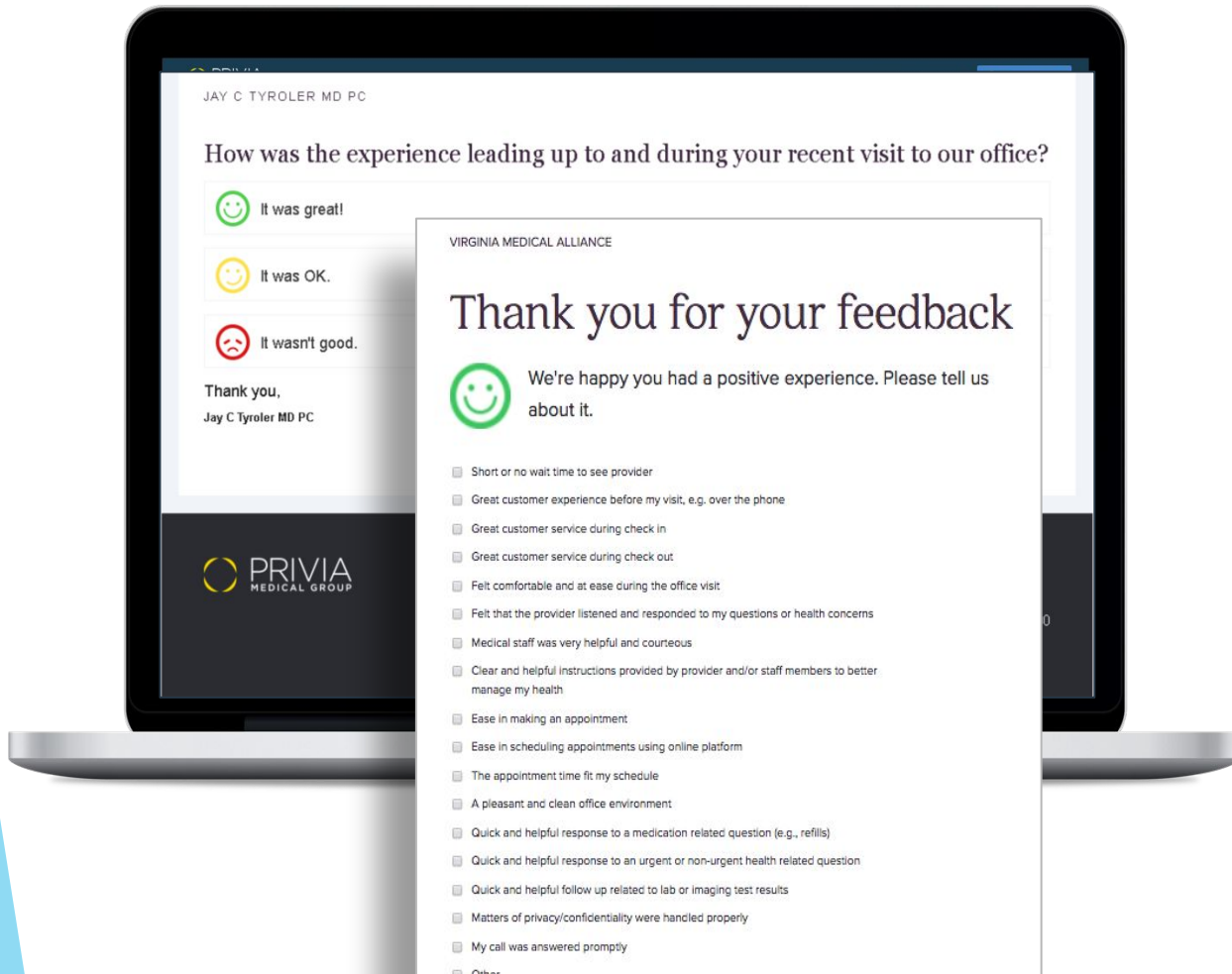
Proprietary insights tab inside the EHR, designed to identify and highlight value-based opportunities with the point of care



Flexibility to embed anything within the EHR clinical workflow:

- Recent events from claims
- Patient care team
- Actions for providers
- Open gaps
- And more...

Patient Satisfaction



300,000+ Surveys
Sent Per Month



53%
Survey Email Open Rate



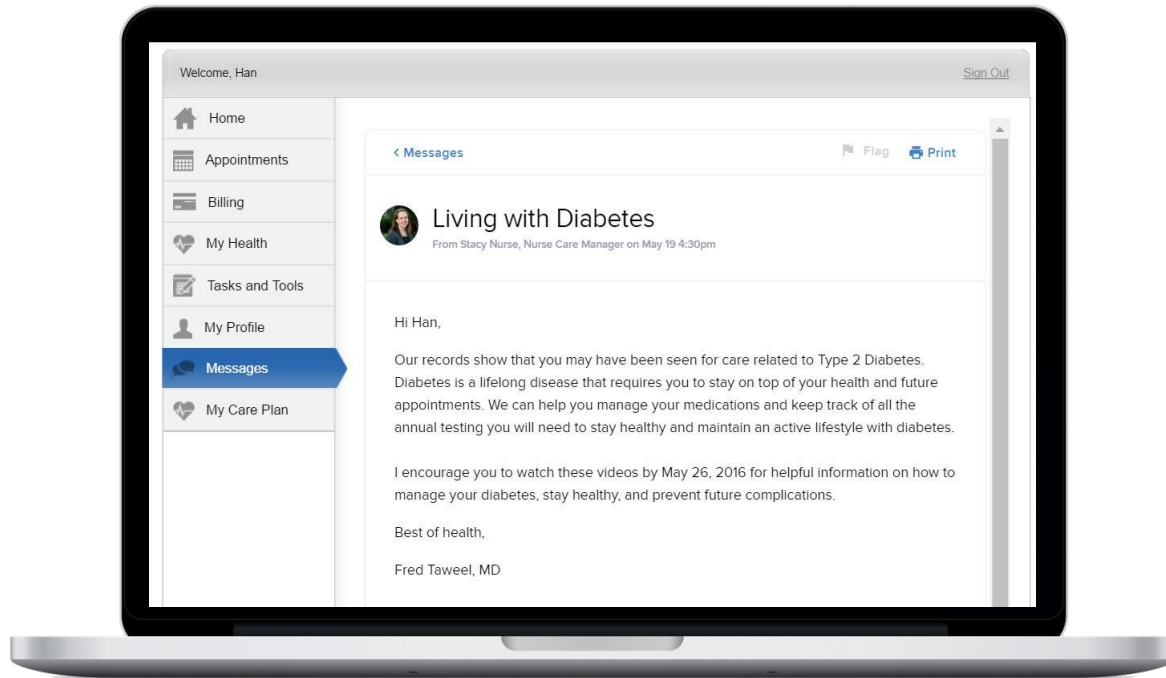
88% of Patients
Rate Care as Great



< 24 Hours
Negative feedback
sent to Care Center for
service recovery

Patient Education & Communication

Privia's patient messaging and education integrated within the Patient Portal




- ▶ Send secure messages to patients within patient portal
- ▶ Messages sent on behalf of Provider and Care Team (rather than look automated)
- ▶ Award winning diabetes education program, built in partnership with Member of National Academy of Medicine

CTSA Clinical & Translational
Science Awards Program

Patient Reported Quality Data

< Messages Flag Print

 **Can you help us update your records?**
From Rebecca Roden, Admin on 3:03pm

Action Required

Good afternoon,

Help us start the year with up-to-date records! Our records indicate that you have not received a Flu Shot within the suggested time frame. **Actions your care team needs you to take:** update our records below.


Best of Health,
Internal Medicine Associates of Reston

Have you received your flu shot? Due 2019-01-22

Did you receive a flu shot between August 2017 - March 2018? Yes I Declined No

Did you receive a flu shot between August 2018 - March 2019? Yes I Declined No

SUBMIT

 Created by:
John Valenti, MD



89%
Email Open Rate

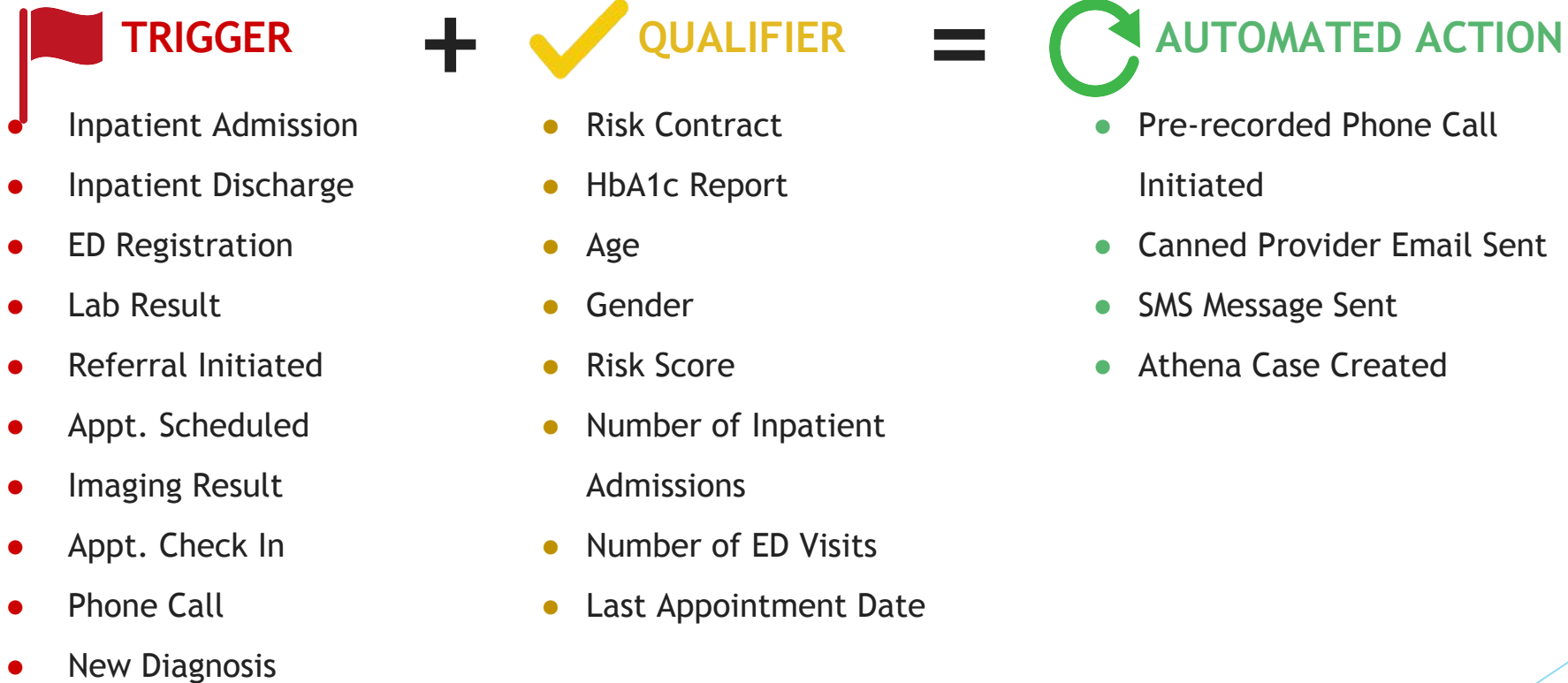


10K+
Gaps Closed Per Campaign



38.8
Full-Time Employee Days of Work Saved

Health Event Data Triggers



Health Event Engine Data Library

Quality

- Preventive Care
- Post ED Education
- Inpatient Discharge
- Patient Reported Data

Referral Management

- Referral Confirmation
- Preferred Imaging Partners

Care Management

- Complex Care Management
- Chronic Care Management
- Transitional Care Mgt.
- Extensivist Visit
- Diabetes Education

Patient Visits

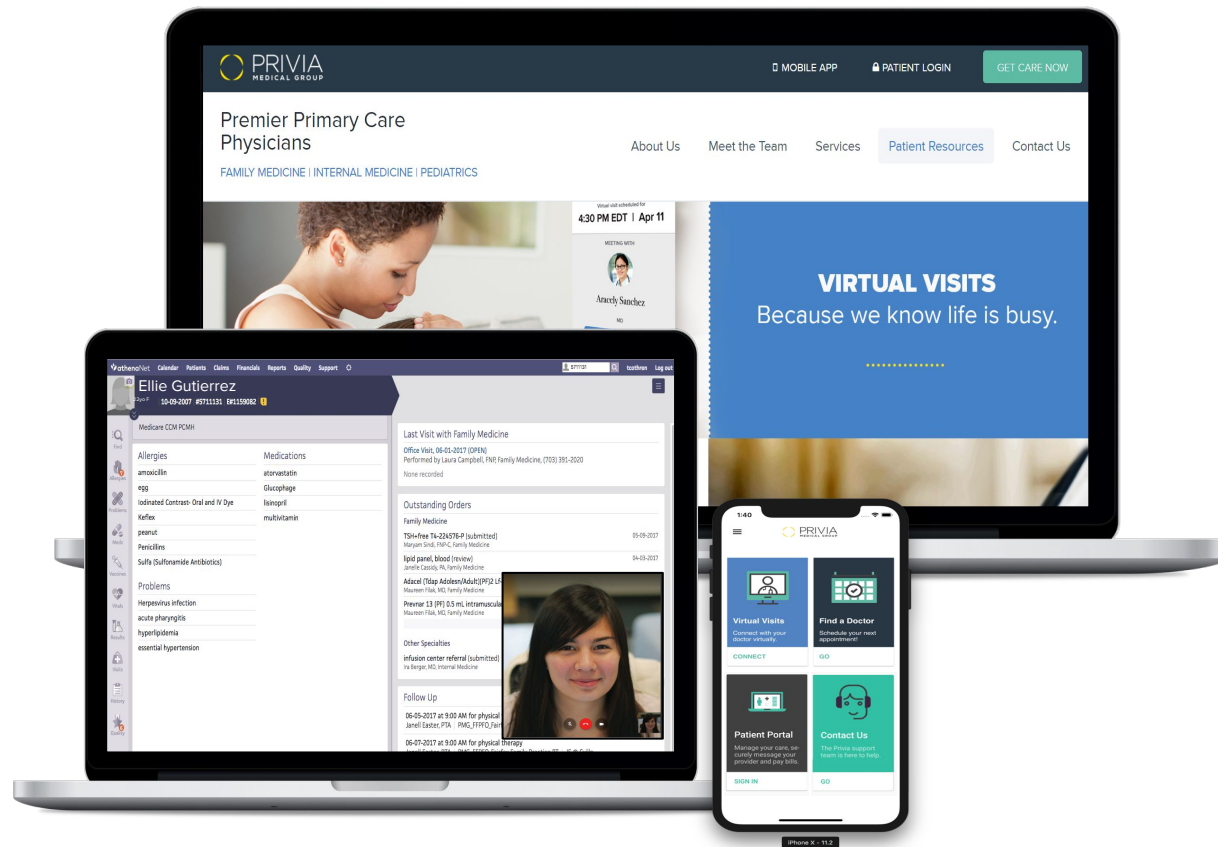
- Welcome Series
- Appointment Reminders
- Lab Results
- Visit Satisfaction
- Care Mgmt Satisfaction
- Support Satisfaction

Provider

- RAF Gaps
- Transitional Care Mgt.
- Inpatient Admit Alert
- Inpatient Discharge Alert
- ED Admit Alert
- ED Discharge Alert

Leveraging Virtual Visits

Privia's proprietary virtual visits is fully integrated into our technology



ADOPTION

12,000+

Visits

500+

Providers Live

SATISFACTION

86%



10%



4%



Summary

Privia's Four Key Technologies Optimized for Value-Based Care Success

- ▶ **Robotic Processing Automation**
 - ▶ *Reduces administrative burden*
- ▶ **Privia Insights Tab**
 - ▶ *Highlights value-based opportunities at the point of care*
- ▶ **Patient Satisfaction Surveys + Communication**
 - ▶ *Improves patient outcomes and satisfaction*
- ▶ **Virtual Visits**
 - ▶ *Increases access and avoids costly sites of care*



Looking Forward
to the Future